

Data Protection Policy

www.welte-group.com

Section 1 Information on the collection of personal data

1.

Below, we want to inform you about how we collect personal data when visitors use our website. Personal data are all data personally identifiable with you, e.g. your name, address, e-mail addresses, user behaviour.

2.

The controller pursuant to Article 4(7) of the EU General Data Protection Regulation (GDPR) is

Welte Cardan-Service GmbH
Ahornstraße 1-7
89231 Neu-Ulm

vertreten durch die Geschäftsführer

Dipl.-Ing. (FH) Alfred Welte und
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Handelsregister: AG Memmingen, HRB 7041

Datenschutzbeauftragter

Dr. Joachim Schmid
Marktplatz 20
89257 Illertissen
Telefon 07303/90179810
E-Mail dr.schmid@e-rechtsanwaelte.de

Our data protection officer can be reached at dr.schmid@e-rechtsanwalte.de or our postal address marked "Attn. Data Protection Officer".

3.

When you contact us by e-mail or via a contact form, the data you transmit (your e-mail address, and, where applicable, your name and/or phone number) will be saved by us in order to answer your questions. We will erase the data that accrue in this connection once it no longer becomes necessary for them to be saved, or we will restrict their processing in the event of any legal obligations existing requiring that the data be preserved.

4.

If, in the process of providing individual features as part of our offer, we rely on service providers that we have engaged, or should we wish to use your data for advertising purposes, we will inform you in detail below of the processes involved. At the same time, we will specify the prescribed criteria concerning the duration of the storage of such data.

Section 2 Your rights

Right of access to information

- Right to **information** pursuant to Article 15 GDPR:
Upon your request, you have the right to obtain information free of charge as to whether and what data are saved by us concerning you and for what purposes such data are saved.
- Right to **rectification** pursuant to Article 16 GDPR:
You have the right to obtain from the controller without undue delay the rectification of any inaccurate personal data. Taking into account the purposes of the processing, you have the right to have incomplete personal data completed – including by means of providing a supplementary statement.
- Right to **erasure (“right to be forgotten”)** pursuant to Article 17 GDPR.
You have the right to obtain from the controller the erasure of personal data concerning you without undue delay. The controller has the obligation to erase personal data without undue delay where one of the following grounds applies:
 - a) the personal data are no longer necessary in relation to the purposes for which they were collected;
 - b) you withdraw consent on which the processing is based where there is no other legal ground for the processing;

- c) you object to the processing and there are no overriding legitimate grounds for the processing;
 - d) the personal data have been unlawfully processed;
 - e) the personal data have to be erased for compliance with a legal obligation in Union or Member State law to which the controller is subject;
 - f) the personal data have been collected in relation to the offer of information society services referred to in Article 8(1).
- Right to **restriction of processing** pursuant to Article 18 GDPR & Section 35 of the Federal Data Protection Act (BDSG):

You have the right to obtain from the controller restriction of processing where one of the following applies:

- a) the accuracy of the personal data is contested by you;
 - b) the processing is unlawful and you oppose the erasure of the personal data;
 - c) the personal data are no longer needed for the purposes of the processing, but you require the data for the establishment, exercise or defence of legal claims;
 - d) you have objected to processing pursuant to Article 21(1) GDPR pending the verification whether the legitimate grounds of the controller override yours.
- Right to **data portability** pursuant to Article 20 GDPR.

You have the right to receive from the controller personal data concerning you in a structured, commonly used and machine-readable format. The transmission of such data to another controller must not be impeded.

- **Right to object** pursuant to Article 21 GDPR.
In this instance, please contact the controller responsible for the processing (see above).

- **Right to lodge a complaint** with the supervisory authority pursuant to Point (d) of Article 13(2), Article 77 GDPR in connection with Section 19 BDSG:

If you believe that the processing of your data is in breach of the GDPR, you have the right to lodge a complaint with the supervisory authority. To do so, please contact the incumbent supervisory authority.

- **Withdrawal of consent** pursuant to Article 7(3) GDPR:

Should the processing of your personal data be based on your consent pursuant to Point (a) of Article 6(1) or Point (a) of Article 9(2) (Processing of special categories of personal data), you are entitled, at any time, to withdraw your consent to the purposes for which the data are being processed without affecting the lawfulness of the consent to the processing of such data until you withdraw your consent.

Section 3 Collection of personal data when visiting our website

1.

When you visit our website purely as a source of information, i.e. if you do not register with us or otherwise transmit any information, we will only collect the personal data that your browser transmits to our server. When you decide to view our website, we collect the following data, which are required for technical reasons in order to display our website and ensure it is stable and secure (legal basis: Point (f) of Article 6(1)(1) GDPR):

- IP address
- Date and time of the request
- Time zone difference to Greenwich Mean Time (GMT)
- Content of the request (specific web page)
- Access status/HTTP status code

- The data volume transmitted
- Website from which the request came
- Browser
- Operating system and its user interface
- Language and version of the browser software.

2.

In addition to the aforementioned data, cookies will be saved on your computer when you use our website. Cookies are small text files that are stored on your hard drive and assigned to the browser you use, and which enable certain information to flow to the body placing the cookie (in this case us). Cookies are not capable of running programs or transmitting viruses onto your computer. They serve to make our website offer more user-friendly and effective.

3.

Use of cookies

We use cookies in order to identify you during subsequent visits in the event that you have an account with us. Failing this, you will need to log on each time you visit our website.

- a) This website uses the following types of cookies, the nature and function of which are described below:
- Transient cookies (see b)
 - Persistent cookies (see c).
 - Third-party cookies (see d)
 - Flash cookies (see e)

- b) Transient cookies are automatically deleted when you close the browser. This group of cookies especially includes session cookies. These store a so-called session ID through which various requests from your browser can be assigned to a common session. They enable your computer to be recognised on your return to our website. Session cookies are deleted when you log off or when you close the browser.
- c) Persistent cookies are automatically deleted after a pre-defined period of time, which can vary depending on the cookie. You can delete these cookies at any time by going to the security settings for your browser.
- d) You can configure your browser settings as desired and e.g. reject the use of third-party or all cookies. We would point out, however, that doing so may mean you will be unable to use all of the functions on our website.
- e) [The flash cookies used are not saved by your browser but instead by your flash plug-in. Moreover, we use HTML5 storage objects, which are placed on your end device. These objects save the required data regardless of which browser you use and do not expire automatically on a given date. If you do not want to allow flash cookies for the processing, you will need to install a corresponding add-on, e.g. "Better Privacy" for Mozilla Firefox (<https://addons.mozilla.org/en-GB/firefox/addon/betterprivacy/>) or the Adobe Flash Killer cookie for Google Chrome. You can prevent HTML5 storage objects being used by setting your browser to private browsing mode. We also recommend that you manually delete cookies and your browser history at regular intervals.]

Use of social media plug-ins

We currently use the following social media plug-ins:

- Facebook,
- Google+,
- Twitter,
- Xing,
- T3N,
- LinkedIn,
- Flattr

In this context, we use the so-called two-click solution. This means that when you visit our site, no personal data are initially passed on to the providers of the plug-ins. You can recognize the provider of the plug-in by the marking on the box above its initial letter or the logo. We offer you the possibility to communicate directly with the provider of the plug-in by clicking the button. Only if you click on the marked field and activate it does the plug-in provider receive notification that you have accessed the corresponding website of our online offer. The data specified under Article 3 of this data protection policy are furthermore transmitted. In the case of Facebook and Xing, the IP address is anonymised immediately after collection, according to the respective provider in Germany. When the plug-in is activated, personal data are therefore transmitted from you to the respective plug-in provider and saved there (in the USA in the case of US providers). Since the plug-in provider especially collects data via cookies, we recommend that you go to your browser security settings and delete all cookies before clicking on the greyed-out box.

We have no influence on the data that are collected or the data processing procedures nor are we aware of the full extent of the data collection, the processing purposes or the storage times. We equally are not provided with information on the erasure of collected data by the plug-in provider.

The plug-in provider saves the data collected about you as user profiles and uses these data for the purposes of advertising, market research and/or the needs-based design of its website. Among other things, such an evaluation is undertaken in order to present needs-based advertising (including for users that are not logged in) and to inform other social network users about your activities on our website. You have the right to object to the creation of such user profiles but need to contact the corresponding plug-in provider in order to exercise this right. We use the plug-ins to enable you to interact with social networks and other users so that we can improve our offer and make it more interesting for you as a user. The legal basis for using the plug-ins is Point (f) of Article 6(1)(1) GDPR.

Data are transferred irrespective of whether you have an account with the plug-in provider or are logged on there. If you are logged on with the plug-in provider, the data collected by us will be directly associated with your account with the plug-in provider. When you click on the activated button and e.g. link the website, the plug-in provider also saves this information to your user account and publicises it for all your contacts to see. We recommend that you regularly log off after using a social network, especially before activating the button, in order to prevent the plug-in provider from associating the data with your profile.

Further information on the purposes and scope of the collected data and their processing by the plug-in provider can be found in the privacy policies from these providers listed below. These privacy policies also contain information on your corresponding rights and settings options in order to protect your privacy.

Addresses of the corresponding plug-in providers and URLs of their privacy policies:

- a) [Facebook Inc., 1601 S California Ave, Palo Alto, California 94304, USA; <http://www.facebook.com/policy.php>; further information on data collection: <http://www.facebook.com/help/186325668085084>, <http://www.facebook.com/about/privacy/your-info-on-other#applications> as well as <http://www.facebook.com/about/privacy/your-info#everyoneinfo>. Facebook has signed up to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.
- b) Google Inc., 1600 Amphitheater Parkway, Mountainview, California 94043, USA; <https://www.google.com/policies/privacy/partners>. Google has signed up to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.
- c) Twitter, Inc., 1355 Market St, Suite 900, San Francisco, California 94103, USA; <https://twitter.com/privacy>. Twitter has signed up to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.
- d) Xing AG, Gänsemarkt 43, 20354 Hamburg, Germany; <http://www.xing.com/privacy>.
- e) T3N, yeebase media GmbH, Kriegerstr. 40, 30161 Hanover, Germany; <https://t3n.de/store/page/datenschutz>.
- f) LinkedIn Corporation, 2029 Stierlin Court, Mountain View, California 94043, USA; <http://www.linkedin.com/legal/privacy-policy>. LinkedIn has signed up to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.
- g) Flattr Network Ltd., 2nd Floor, White Bear Yard, 114A Clerkenwell Road, London, Middlesex, England, EC1R 5DF, United Kingdom; <https://flattr.com/privacy>.]

AddThis bookmarking

Our website also uses AddThis plug-ins. These plug-ins enable you to place bookmarks or to share interesting content with other users. We use the plug-ins to enable you to interact with social networks and other users so that we can improve our offer and make it more interesting for you as a user. The legal basis for using the plug-ins is Point (f) of Article 6(1)(1) GDPR.

Through these plug-ins, your Internet browser establishes a direct connection to AddThis servers and, where applicable, the selected social network or bookmarking service. The recipients receive notification that you have accessed the corresponding website of our online offer and the data specified under Article 3 of this data protection statement. This information is processed on the AddThis servers in the USA. [We have concluded standard data protection clauses with AddThis.] If you send content found on this website to social networks or bookmarking services, a connection may be established between your visit to our website and your user profile on the corresponding network. We have no influence on the data that are collected or the data processing procedures nor are we aware of the full extent of the data collection, the processing purposes or the storage times. We equally are not provided with information on the erasure of collected data by the plug-in provider.

The plug-in provider saves these data as user profiles and uses these data for the purposes of advertising, market research and/or the needs-based design of its website. Among other things, such an evaluation is undertaken in order to present needs-based advertising (including for users that are not logged in) and to inform other social network users about your activities on our website. You have the right to object to the creation of such user profiles but need to contact the corresponding plug-in provider in order to exercise this right.

If you do not wish to participate in this process, you can object, at any time, to the collection and saving of data by placing an opt-out cookie with future effect: <http://www.addthis.com/privacy/opt-out>. Alternatively, you can set your browser to prevent the placement of cookies.

Further information on the purpose and extent of the collection and processing of data by the plug-in provider as well as further information on your corresponding rights and settings options in order to protect your privacy can be found at: AddThis LLC, 1595 Spring Hill Raad, Sweet 300, Vienna, VA 22182, USA, www.addthis.com/privacy.

Incorporation of YouTube videos

We have incorporated YouTube videos in our online offer, which are saved at <http://www.YouTube.com> and can be played directly from our website. [These have all been incorporated in “extended data protection mode”, i.e. no data concerning you as the user are transferred to YouTube if you do not play the videos. Only if you play the video will the data specified in Paragraph 2 be transferred. The transfer of such data is beyond our control.]

When you visit the website, YouTube is informed that you have accessed the corresponding sub-page on our website. The data specified under Article 3 of this data protection policy are furthermore transmitted. This occurs irrespective of whether a user account on YouTube is available through which you are logged on or whether you have no such user account. If you are logged on to Google, your data will be directly associated with your account. If you do not wish such an association to be made with your profile on YouTube, you will first need to log off before activating the button. YouTube saves your data as user profiles and uses them for advertising and market research purposes and/or

to tailor its website to the needs of its users. Among other things, such an evaluation is undertaken in order to provide needs-based advertising (including for users that are not logged in) and to inform other social network users about your activities on our website. You have the right to object to the creation of such user profiles but need to contact YouTube directly in order to exercise this right.

Further information on the purposes and extent of the collected data and their processing by YouTube can be found in the company's privacy policy. This privacy policy also contains information on your corresponding rights and settings options in order to protect your privacy: <https://policies.google.com/privacy>. Google also processes your personal data in the USA and has signed up to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.

Incorporation of Google Maps

This website uses the Google Maps service. This enables us to display interactive maps directly on our website and you to use this convenient maps feature.

When you visit the website, Google is informed that you have accessed the corresponding sub-page on our website. The data specified under Article 3 of this data protection policy are furthermore transmitted. This occurs irrespective of whether a user account on Google is available through which you are logged on or whether you have no such user account. If you are logged on to Google, your data will be directly associated with your account. If you do not wish such an association to be made with your profile at Google, you will first need to log off before activating the button. Google saves your data as user profiles and uses them for advertising and market research purposes and/or to tailor its website to the needs of its users. Among other things, such an evaluation is undertaken in order to provide needs-based advertising (including for users that are not logged in) and to inform other social network users about your activities on our website. You have the right to object to the creation of such user profiles but need to contact Google directly in order to exercise this right.

Further information on the purpose and extent of the collection and processing of data by the plug-in provider can be found in the provider's privacy policies. These privacy policies also contain information on your corresponding rights and settings options in order to protect your privacy: <https://policies.google.com/privacy>. Google also processes your personal data in the USA and has signed up to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.

Use of Google Analytics

1.

This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses "cookies", which are text files saved on your computer to help the website analyse how visitors use the site. The information generated by the cookie about your use of our website is transmitted to and stored on Google's servers in the USA. However, if IP anonymisation is activated on this website, Google will truncate your IP address within Member States of the European Union or in other signatory states to the Agreement on the European Economic Area beforehand. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and truncated there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to create reports on website activity and to provide the website operator with further services associated with website and Internet use.

2.

The IP address transmitted by your browser in the context of Google Analytics is not merged with other Google data.

3.

You may refuse the use of cookies by selecting the appropriate settings on your browser; however, please note that if you do so you may not be able to use the full functionality of this website. You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing these data by Google by downloading and installing the browser plug-in available at the following link:

[http://tools.google.com/dlpage/gaoptout.](http://tools.google.com/dlpage/gaoptout)

4.

This website uses Google Analytics with the extension “_anonymizeIp()”. The IP addresses collected in the process are truncated so as to eliminate any direct reference to a specific individual. To the extent that the data collected can be used to identify you, these will be excluded without undue delay and the personal data will be deleted immediately.

5.

We use Google Analytics to analyse and regularly improve the use of our website. Using the acquired statistics, we can improve our offer to you and make the website more interesting for you as a user. As regards the exceptional cases when personal data are transferred to the USA, Google has signed up to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>. The legal basis for using Google Analytics is Point (f) of Article 6(1)(1) GDPR.

6.

Third-party information: Google Dublin, Google Ireland Ltd., Gordon House, Barrow Street, Dublin 4, Ireland, Fax: +353 (1) 436 1001. Terms of use: <http://www.google.com/analytics/terms>; privacy overview: <https://support.google.com/analytics/answer/6004245?hl=en-gb>; and privacy policy: <https://policies.google.com/privacy>.

7.

This website furthermore uses Google Analytics to analyse visitor flows across all devices, by means of a user ID. You can deactivate the cross-device analysis of your usage in your customer account at “Personal info”.

Use of Piwik

1.

This website uses Piwik, a web analytics service designed to analyse how our website is used and to regularly improve it. Using the acquired statistics, we can improve our offer to you and make the website more interesting for you as a user. The legal basis for using Piwik is Point (f) of Article 6(1)(1) GDPR.

2.

To perform the evaluation, cookies are saved on your computer (for further details, please refer to Article 3). The information collected through this process is saved by the controller on its server in [Germany]. You can prevent such an evaluation occurring by deleting the existing cookies and disabling the saving of cookies. If you prevent the saving of cookies, we wish to point out that you may not be able to enjoy the full functionality of this website: The saving of cookies can be disabled in the browser settings. It is possible to disable the use of Piwik by unchecking the following box and thus activating the opt-out plug-in: [Piwik iFrame].

3.

This website uses Piwik with the extension “AnonymizeIP”. The IP addresses collected in the process are truncated so as to eliminate any direct reference to a specific individual. The IP address transmitted from your browser through Piwik is not merged with any other data that we collect.

4.

The Piwik program is an open-source project. For information on this third-party provider's privacy policy, please refer to <http://piwik.org/privacy/policy>.

Use of eTracker

1.

Using technologies offered by etracker GmbH (<http://www.etracker.com>), this website collects and saves data for the purposes of marketing and optimisation. These data can be used to create user profiles under a pseudonym. Cookies are employed for this purpose. The cookies in question are small text files saved locally to the cache of the website visitor's Internet browser. The cookies enable the Internet browser to be detected on subsequent visits to the website. Without the explicit consent of the data subject, the data collected using eTracker technologies will not be used to personally identify the visitor to this website, nor will they be merged with personal data concerning the bearer of the pseudonym. You may object, at any time, to the collection and saving of data with future effect.

I wish to opt out of the eTracker count feature. [\[Link\]](#)

2.

We use eTracker to analyse and regularly improve the use of our website. Using the acquired statistics, we can improve our offer to you and make the website more interesting for you as a user. The collected data are saved permanently and analysed pseudonymously. The legal basis for using eTracker is Point (f) of Article 6(1)(1) GDPR.

3.

Third-party information: etracker GmbH, Erste Brunnenstraße 1, 20459 Hamburg: <https://www.etracker.com/en/data-privacy/>. The legal basis for using eTracker is Point (f) of Article 6(1)(1) GDPR.

Use of Jetpack/formerly Wordpress.com Stats

1.

This website uses Jetpack (formerly: WordPress.com Stats), a web analytics service designed to analyse the use of our website and regularly improve it. Using the acquired statistics, we can improve our offer to you and make the website more interesting for you as a user. We also use the system for the purposes of safeguarding the security of our website, e.g. to detect attacks or viruses. As regards the exceptional cases when personal data are transferred to the USA, Automattic Inc. has signed up to the EU-US Privacy Shield, <https://www.privacyshield.gov>. The legal basis for using Jetpack is Point (f) of Article 6(1)(1) GDPR.

2.

To perform the evaluation, cookies are saved on your computer (for further details, please refer to Article 3). The information collected through this process is saved on a server in the USA. If you prevent the saving of cookies, we wish to point out that you may not be able to enjoy the full functionality of this website: The saving of cookies can be disabled in the browser settings or by clicking on the “Opt Out” button at <http://www.quantcast.com/opt-out>.

3.

This website uses Jetpack with an extension through which the IP addresses are truncated and further processed immediately after being collected so as to exclude any direct reference to a specific individual.

4.

Third-party information: Automattic Inc., 60 29th Street #343, San Francisco, CA 94110-4929, USA, <https://automattic.com/privacy>, and information on the third-party provider’s tracking technology: Quantcast Inc., 201 3rd St, Floor 2, San Francisco, CA 94103-3153, USA, <https://www.quantcast.com/privacy>.

Adobe Analytics (Omniture)

1.

This website uses Adobe Analytics (Omniture), a web analytics service designed to analyse how our website is used and to regularly improve it. Using the acquired statistics, we can improve our offer to you and make the website more interesting for you as a user. As regards the exceptional cases when personal data are transferred to the USA, Adobe has signed up to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>. The legal basis for using Adobe Analytics is Point (f) of Article 6(1)(1) GDPR.

2.

To perform the evaluation, cookies are saved on your computer (for further details, please refer to Article 3). The information collected through this process is saved on servers, including in the USA. If you prevent the saving of cookies, we wish to point out that you may not be able to enjoy the full functionality of this website: The saving of cookies can be disabled in the browser settings or by clicking on the “Opt-Out” button at <https://www.adobe.com/privacy/opt-out.html>.

3.

This website uses Adobe Analytics (Omniture) with the settings “Before Geo-Lookup: Replace visitor’s last IP octet with O” and “Obfuscate IP-Removed”, through which your IP address is truncated by the last octet and replaced by a generic IP address, i.e. one that is no longer attributable. This process renders any association with a specific individual impossible.

4.

Third-party information: Adobe Systems Software Ireland Limited, Ireland, 4-6 Riverwalk, Citywest Business Campus, Dublin 24, Republic of Ireland; privacy@adobe.com; privacy policy: <https://www.adobe.com/privacy/policy.html>.

Use of the Scalable Central Measurement Procedure (SZM)

1.

Our website uses the measuring method (“SZMnG”) provided by INFOnline GmbH (<https://www.infonline.de>) to determine statistical performance indicators on the use of our offerings. The purpose of this reach measurement is to evaluate statistically – using a uniform, standard procedure – usage intensity, the number of users of a website and surfer behaviour, and thus to obtain market-wide comparable values.

For the benefit of website providers which are members of the German Audit Bureau of Circulation (IVW – <http://www.ivw.eu>) or which participate in studies conducted by the Working Group for Online Media Research (AGOF – <http://www.agof.de>), usage statistics are regularly published by AGOF and the Working Group for Media Analysis (agma – <http://www.agma-mmc.de>) and by IVW and can be viewed on the corresponding websites.

1. Data processing

INFOnline GmbH collects and processes data in compliance with German data protection laws. Technical and organisational measures are performed to ensure that individual users are never identifiable at any point in time. Data which could potentially be linked to a specific, identifiable person are anonymised at the earliest possible juncture.

1.1 Anonymisation of IP addresses

In the Internet, every device requires a unique address – a so-called IP address – in order to transmit data. The IP address must be stored at the least in the short term on technical grounds due to the way that the Internet functions. IP addresses

are truncated before any processing takes place and are only further processed as anonymised data. Non-truncated IP addresses are never saved or processed.

1.2 Geolocalisation to the level of federal German states/regions

So-called geolocalisation, i.e. the association of a visit to a website with the location from where the visit is being undertaken, is solely performed using the anonymised IP address and only as far as the geographical level of the federal German states/regions. Under no circumstances can any geographical information acquired in such a way result in a user's specific place of residence being identified.

1.3 Device identification number

To recognise computer systems, the reach measurement procedure alternatively employs the use of cookies bearing the identifier "ioam.de", or a "local storage object" or an anonymous signature, which is created based on various items of information automatically transmitted from your browser. These cookies are valid for no more than one (1) year.

1.4 Login ID

To measure shared usage (use of the same service on various devices), your login ID may be transferred to INFOnline as an anonymised checksum should you have such an ID.

2. Erasure

The saved usage procedures are erased after seven (7) months at the latest.

3. Opt-out

If you do not wish to participate in the measurement process, you can opt out by clicking on the following link: <http://optout.ioam.de>

Further information on the privacy policy concerning the measurement process can be found on the website of INFOnline GmbH (<https://www.infonline.de>), the company operating the measurement process, as well as on the privacy policy page of AGOF (<http://www.agof.de/datenschutz-allgemein/?lang=en>) and on the privacy policy page of IVW (<http://www.ivw.eu>).

2.

We use the SZM method to analyse how our website is used and to regularly improve it. Using the acquired statistics, we can improve our offer to you and make the website more interesting for you as a user. The legal basis for using the SMZ method is Point (f) of Article 6(1)(1) GDPR.